

8th Annual Conference on
**Multi-Disciplinary Clinical Care for
Patients with Intellectual and
Developmental Disabilities**



PARTNERSHIP OPPORTUNITIES

Elevate Your Impact

Welcome to the definitive clinical event for the I/DD community. On May 14-15, 2026, CP State will bring together a multi-disciplinary powerhouse of medical, mental health, and dental professionals dedicated to advancing patient care.

Partnering with us puts your organization in front of the executives and clinicians shaping the future of the field. We invite you to join us in Saratoga Springs to network, collaborate, and showcase your solutions to the people who need them most.





ABOUT THE EVENT

This premier two-day event is the definitive gathering for clinical leaders and healthcare practitioners within New York's intellectual and developmental disabilities (I/DD) provider community. It serves as a vital platform to engage with multi-disciplinary experts, gain actionable clinical insights, and explore innovative care models for the field's most pressing challenges—from the integration of medical and behavioral health to advancements in oral healthcare and administrative excellence.

By fostering a collaborative environment, we empower our attendees to Elevate Their Impact, ensuring that patients with I/DD receive the comprehensive, high-quality care they deserve.



CONFERENCE OVERVIEW:

Date: May 14-15, 2026

Location: Embassy Suites, 86 Congress St, Saratoga Springs, NY

Audience: Executives, Administrators, Clinicians & Medical Professionals



CHOOSE YOUR IMPACT



➤ KEYNOTE SESSIONS PACKAGE

All benefits in the Bronze and Silver Packages, **PLUS:**

- Exclusive Keynote Introduction: Direct introduction prior to the Day 2 Keynote.
- Featured Screen Placement: Name and logo on welcome slides for both Keynote Sessions.
- Premier Recognition: Identified as the official Keynote Sponsor in all event materials.

\$3,500

LIMIT: 1

➤ PLATINUM SPONSORSHIP PACKAGE

All benefits in the Bronze, Silver, and Gold packages, **PLUS:**

- Cocktail Reception Host: Deliver the welcoming address at the Day 1 reception.
- "Hot Topics" Post-Conference Webinar: Lead a session marketed to attendees, Affiliates, and the public.
- Platinum Branding: Prominent name and logo placement as our top-tier partner.

\$5,000

LIMIT: 1

➤ GOLD SPONSORSHIP PACKAGE

All benefits in the Bronze and Silver packages, **PLUS:**

- Session Introduction: Exclusive company introduction prior to a breakout session.
- Lunch Sponsorship: Co-sponsorship of lunch with prominent on-site signage.
- Registration Signage: Dedicated digital recognition at the conference check-in.
- Dedicated Post-Conference Email Blast: One promotional message to attendees and 800+ subscribers.

\$3,000

➤ SILVER SPONSORSHIP PACKAGE

All benefits in the Bronze package, **PLUS:**

- Social Media Spotlight: Featured promotion across CP State's social channels.
- Break Sponsorship: Table-top signage at our dedicated refreshment breaks.
- Digital Welcome Insert: One full-page digital flyer included in attendee materials.

\$2,000

➤ BRONZE SPONSORSHIP PACKAGE

- Brand Recognition: Name and logo included in all conference materials.
- Rotating Logo Display: Featured at the registration desk digital display.
- Exhibit Presence: One exhibit booth in the high-traffic vendor area.
- Meal Registrations: Full conference meal access for two (2) representatives.
- Web Placement: Logo and link on the Clinical Conference webpage for 1 year.
- Detailed Attendee Roster: Full list of names, titles, agencies, and direct emails.

\$1,000



WHAT'S IN IT FOR ME?

<i>Package Benefits At-A-Glance</i>	NEW Keynote Sessions Package	Platinum Package	Gold Package	Silver Package	Bronze Package
Exclusive Keynote Introduction	✓	✗	✗	✗	✗
Featured Screen Placement for Keynote Sessions	✓	✗	✗	✗	✗
Prominent Feature in Conference Materials (Physical and Digital)	✓	✓	✗	✗	✗
Cocktail Reception Host	✗	✓	✗	✗	✗
Hot Topics Webinar Host	✗	✓	✗	✗	✗
Introduce a Conference Session	✗	✓	✓	✗	✗
Lunch Sponsor	✗	✓	✓	✗	✗
Registration Digital Signage	✗	✓	✓	✗	✗
Dedicated Email Blast	✓	✓	✓	✗	✗
Social Media Spotlight	✓	✓	✓	✓	✗
Break Sponsorship	✓	✓	✓	✓	✗
Digital Welcome Insert	✓	✓	✓	✓	✗
Exhibit Table + Meals for Two	✓	✓	✓	✓	✓
Brand Recognition in Materials and on Rotating Display	✓	✓	✓	✓	✓
Web Placement	✓	✓	✓	✓	✓
Detailed Attendee Roster	✓	✓	✓	✓	✓



WHY PARTNER WITH US?

Partnering with CP State for this conference places your brand at the center of a specialized and dedicated network of clinical decision-makers. As the healthcare landscape for individuals with disabilities grows increasingly complex, our attendees are actively seeking the innovative medical, dental, and behavioral solutions that will define the future of care in New York. By joining us as a sponsor, you aren't just buying ad space; you are securing a seat at the table with the clinical directors, medical administrators, and lead practitioners who drive procurement and set care protocols for the state's most essential disability-service organizations.

Your support directly facilitates the high-level, multi-disciplinary collaboration necessary to improve health outcomes for patients with unique and complex needs. This is a rare opportunity to demonstrate your commitment to the I/DD clinical sector while gaining high-visibility access to a concentrated group of specialized healthcare professionals. Through strategic brand placement and face-to-face engagement in the heart of Saratoga Springs, you will build the meaningful relationships necessary to turn industry recognition into lasting clinical partnerships.

WHAT YOU'LL GET:

➤ BRAND EXPOSURE

Elevate your visibility with prominent logo placement and recognition across digital platforms & on-site conference materials.

➤ INDUSTRY RECOGNITION

Position your brand as a trusted leader in clinical excellence within New York's specialized I/DD healthcare sector.

➤ TARGETED NETWORKING

Build high-value relationships during dedicated breaks and sessions designed to connect your brand with key clinical decision-makers.

➤ EXCLUSIVE ACCESS

Gain a direct line to a high-level audience of healthcare decision-makers who are looking for the latest advancements in multi-disciplinary care and clinical technology.




YOUR SEAT AT THE TABLE IS WAITING

Your support does more than just put your logo on a website—it fuels the innovation and collaboration that improves clinical outcomes for the I/DD community. By partnering with us, you're gaining direct access to clinical leaders and practitioners who are actively seeking the exact solutions you provide.

Ready to secure your spot? If you've found the perfect package, let's make it official. Reach out today to reserve your placement and ensure your brand is represented in Saratoga Springs.

Have something else in mind? We know every brand is unique. If you're looking for a custom sponsorship opportunity or have specific questions about our clinical audience, we're all ears. Let's chat about how we can help you meet your goals and **Elevate Your Impact.**



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