

CP State

*Driving the Disability Movement Since 1946*

2026

**HUMANResources**  
PROFESSIONALS CONFERENCE  
For the Disability Provider Community

# PARTNERSHIP OPPORTUNITIES

Join us Tuesday, June 16, and Wednesday, June 17, 2025, for CP State's in-person, two-day Human Resources Conference! This event attracts more than 100 executives, HR professionals, and administrators from New York's leading disability-service agencies. Sponsorship offers a unique opportunity to connect with hundreds of executives and HR professionals in the disability services field.  
**Thank you for your support!**



# ABOUT THE EVENT

This premier two-day event is the definitive gathering for HR leaders within New York's intellectual and developmental disabilities (I/DD) provider community. It serves as a vital platform to engage with industry experts, gain actionable insights, and explore innovative solutions to the field's most pressing challenges—from workforce development and retention to complex compliance and diversity initiatives.

## NEW for 2026: The HR Impact Award

We are proud to debut the Human Resources Impact Award during this year's conference. This prestigious honor will be presented annually to one outstanding professional who exemplifies excellence, integrity, and innovation in HR leadership.

By celebrating those who go above and beyond to foster a supported and inclusive workforce, we aim to set a new standard for leadership within the I/DD community. The inaugural award will be presented during a special keynote luncheon on June 16, 2026.



## CONFERENCE OVERVIEW:

- Date:** June 16-17, 2026
- Location:** Embassy Suites, 86 Congress St, Saratoga Springs, NY
- Audience:** HR Directors, Executives, Administrators, Operations Leaders
- Highlight:** Inaugural HR Impact Award Ceremony on June 16

# CHOOSE YOUR IMPACT



## ➔ KEYNOTE & HR IMPACT AWARD PACKAGE

All benefits in the Bronze and Silver Packages, **PLUS:**

- Award Presentation: Present the inaugural HR Impact Award with CP State Staff during the Day 1 Luncheon.
- Featured Screen Placement: Name and logo on welcome slide for the Keynote Session.
- Premier Recognition: Identified as the official sponsor of both the HR Impact Award and the Keynote Session in all event materials.

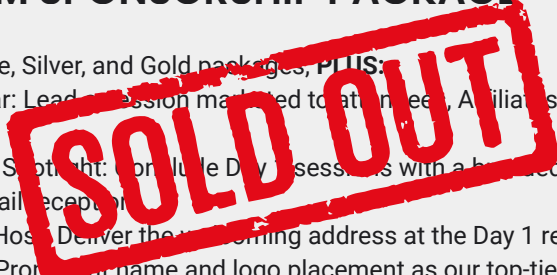
**\$3,500**

**LIMIT: 1**

## ➔ PLATINUM SPONSORSHIP PACKAGE

All benefits in the Bronze, Silver, and Gold packages, **PLUS:**

- "Hot Topics" Webinar: Lead a session marketed to attendees, Affiliates, and the public.
- Session Conclusion Spotlight: Conclude Day 1 sessions with a featured reminder of the upcoming cocktail reception.
- Cocktail Reception Host: Deliver the welcome message at the Day 1 reception.
- Platinum Branding: Prominent name and logo placement as our top-tier partner.



**\$5,000**

**LIMIT: 1**

## ➔ GOLD SPONSORSHIP PACKAGE

All benefits in the Bronze and Silver packages, **PLUS:**

- Session Introduction: Exclusive company introduction prior to a breakout session.
- Lunch Sponsorship: Co-sponsorship of lunch with prominent on-site signage.
- Registration Signage: Dedicated digital recognition at the conference check-in.
- Dedicated Post-Conference Email Blast: One promotional message to attendees and 800+ subscribers.

**\$3,000**

## ➔ SILVER SPONSORSHIP PACKAGE

All benefits in the Bronze package, **PLUS:**

- Social Media Spotlight: Featured promotion across CP State's social channels.
- Break Sponsorship: Table-top signage at two dedicated refreshment breaks.
- Digital Welcome Insert: One full-page digital flyer included in attendee materials.

**\$2,000**

## ➔ BRONZE SPONSORSHIP PACKAGE

- Brand Recognition: Name and logo included in all conference materials.
- Rotating Logo Display: Featured at the registration desk digital display.
- Exhibit Presence: One exhibit booth in the high-traffic vendor area.
- Meal Registrations: Full conference meal access for two (2) representatives.
- Web Placement: Logo and link on the Clinical Conference webpage for one year.
- Detailed Attendee Roster: Full list of names, titles, agencies, and direct emails.

**\$1,000**

# WHAT'S IN IT FOR ME?

## Package Benefits At-A-Glance



Package Benefits At-A-Glance	Keynote & Award Package	Platinum Package	Gold Package	Silver Package	Bronze Package
Present HR Impact award to winner during the Award Luncheon	✓	✗	✗	✗	✗
Featured Screen Placement on Keynote Session Welcome Slide	✓	✗	✗	✗	✗
Prominent Feature in Conference Materials (Physical and Digital)	✓	✓	✗	✗	✗
Hot Topics Webinar Host	✗	✓	✗	✗	✗
Session Conclusion Spotlight	✗	✓	✗	✗	✗
Cocktail Reception Host	✗	✓	✗	✗	✗
Session Introduction	✗	✓	✓	✗	✗
Lunch Sponsor	✗	✓	✓	✗	✗
Registration Digital Signage	✗	✓	✓	✗	✗
Post-Conference Email Blast	✗	✓	✓	✗	✗
Spotlight on Social Media	✓	✓	✓	✓	✗
Break Sponsorship	✓	✓	✓	✓	✗
Digital Welcome Insert	✓	✓	✓	✓	✗
Brand Recognition in Materials and on Rotating Display	✓	✓	✓	✓	✓
Exhibit Booth + Meals for Two (2)	✓	✓	✓	✓	✓
Web Placement	✓	✓	✓	✓	✓
Detailed Attendee Roster	✓	✓	✓	✓	✓

# WHY PARTNER WITH US?

Partnering with CP State for this conference places your brand at the center of a specialized and dedicated network of decision-makers. As the disability provider community faces a rapidly evolving regulatory and workforce landscape, our attendees are actively seeking the tools, services, and partnerships that will define the future of care in New York. By joining us as a sponsor, you aren't just buying ad space; you are securing a seat at the table with the HR executives and operations leaders who drive procurement and policy for the state's most essential organizations.

Your support directly facilitates high-level professional development and the celebration of excellence through our inaugural HR Impact Award. This is a unique opportunity to demonstrate your commitment to the I/DD sector while gaining high-visibility access to a concentrated group of HR professionals. Through strategic brand placement and face-to-face engagement, you will build the meaningful relationships necessary to turn industry recognition into long-term business growth.

## WHAT YOU'LL GET:

### ➤ BRAND EXPOSURE

Elevate your visibility with prominent logo placement and recognition across digital & on-site conference materials.

### ➤ INDUSTRY RECOGNITION

Position your organization as a thought leader and a trusted ally within New York's specialized disability provider community.

### ➤ TARGETED NETWORKING

Build high-value relationships during dedicated sessions and our award luncheon, designed specifically to bridge the gap between your brand and key I/DD leaders.

### ➤ EXCLUSIVE ACCESS

Gain direct entry to a concentrated audience of HR directors and executives who are actively seeking innovative workforce solutions.

# YOUR SEAT AT THE TABLE IS WAITING

Your support does more than just put your logo on a website—it fuels the conversations that shape the modern workplace. By partnering with us, you're gaining direct access to HR leaders and decision-makers who are looking for the exact solutions you provide.

**Ready to secure your spot?** If you've found the perfect package, let's make it official. Reach out today to reserve your placement.

**Have something else in mind?** We know every brand is unique. If you're looking for a custom sponsorship or have questions about our audience, we're all ears. Let's chat about how we can help you meet your specific goals.



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