# RECRUITMENT & RETENTION **NON-DSP STAFF**



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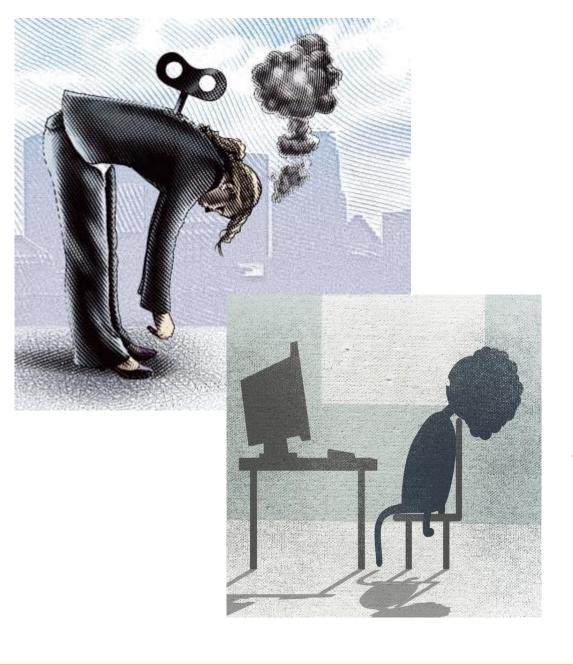


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Where people get better at life<sup>™</sup>

Elizabeth LeMark Duncan Speech Language Pathologist



## You're Not Alone!

The Recruiting Chronicles

### Techniques Used to Recruit Top Talent



- Advertisements
- Sign-on bonuses
- Rewards beyond a paycheck
- Earn & Learn
- Competitive compensation
- Wellness initiatives
- Flexible work schedules
- Internships / School Connections

## Livin' on a Prayer

We've gotta hold on to what we've got...

It doesn't make a difference if we make it or not...

We've got each other and that's a lot for love...

#### We'll Give It A Shot!

Whooaa, we're halfway there...

Whooaa oh, livin' on a prayer...

Take my hand, we'll make it, I swear...

Whoa oh, livin' on a prayer...





## Great advertisement isn't enough!

Pay Attention to Retention!

## How do we retain top talent?







# Straight from the horse's mouth!

What are professionals saying?

## Data tells the real story...

#### SURVEY

- O What's your "why"?
- O What attracted you to this company?
- O What are the reasons you stay?
- O What would keep you?





## Hear from a pro!

Meet Elizabeth!

#### What matters...

- Early exposure to working with individuals with ID/DD.
- Desire to work hands-on with an underserved population.
- Opportunities to learn & grow personally and professionally.
- Ability to expand supervision.
- Team approach.

## "We see you!"

## Your "Why" comes from within.

A calling to help people.

Caring for others.

Alignment with moral compass.

Relative with developmental disabilities

The need to have a gratifying & fulfilling career



### What attracted you to the company?

- Personal and/or Family connection
- The population being served
- Company mission
- Company culture
- Work schedule
- Location and/or Commute
- Referral and/or internship opportunity
- Holistic model of providing care



#### Reasons employees stay...

- Career progression
- Positive work environment (i.e. camaraderie)
- Being associated with a larger organization
- Tuition reimbursement
- Flexible work schedule
- Involvement (e.g. joining committees)
- Acknowledgement
- Company reputation













#### What drives retention?

- Career advancement
- Supportive supervisors
- Constructive feedback
- Positive relationships
- Visible supervisors
- Advanced learning opportunities
- Compensation
- Experimental opportunities





# It's all about connecting the dots!

What does the data conclude?

### The takeaway!

#### It's not all about the money!

- Growth & learning opportunities
- Working relationships
- Support
- Flexibility
- Feedback
- Review reasons for leaving!







#### Here are some tools!

- Staff survey! Collect your data.
  - https://www.surveymonkey.com/mp/employee-satisfaction-surveys/
- Conduct management trainings.
  - Provide managers with the feedback.
- Leadership Lunch & Learns
  - Goal: Listening in mind; The Leaders Learn!
- Offer "soft accommodations".
- Open your doors to interns.
  - Remind candidates about Public Service Loan Forgiveness (PSLF)
- Quarterly "no agenda" meetings
- Social Media recognition



# Questions? Comments?

#### Thank You!





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we change

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